## Capi al Bl eCross LOOP

## A free communication service to keep you connected with your health plan

Wi h Capi al Bl eCross Loop, o can:

- Save money We'll share ne s abo disco n ed g m memberships and ips on ho o can sa e mone on heal hcare prod c s and ser ices
- Stay informed We'll keep o informed abo o r heal h plan, and all he all able bened s and ser ices ha are a ailable o o
- Live healthy We'll send reminders abo pre en i e e ams, accina ions, and o r heal h and ellness programs o help o be o r heal h bes

## How it works

Capi al BI eCross Loop combines mobile e i h eb messaging. Each ime a ne message is a ailable, o ill recei e a e i h a link o he Loop. Yo can access o r messages from a smar phone, able, or comp er.

## **Getting started**

I 's eas o enroll! Yo simpl need o ha e o r member ID card hand and hen sign- p b phone or b e \*.

- Enroll by phone Call 855.939.5426
- Enroll by text Te capbluecross o 73529





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\* By signing up for the Capital BlueCross Loop, I authorize Capital BlueCross, its affiliates, subsidiaries and/or agents to text me for informational, transactional (e.g., billing), or marketing purposes including, without limitation, texts sent using an automatic dialing system. I understand that the provision of my phone number is not a condition of purchasing any goods or services, and I may opt out at any time. Message and data rates may apply. Please check with your wireless provider.

The Capi al BI eCross Loop is no a ailable o all members. Please check in hor emploier or relie or bene plan bookle of erif has he Capi al BI eCross Loop is included in or program.

Heal hcare bene, programs iss ed or adminis ered b Capi al BI eCross and/or i s s bsidiaries, Capi al Ad an age Ins rance Compan , and Ke s one Heal h Plan Cen ral. Independen licensees of he BI eCross BI eShield Associa ion. Comm nica ions iss ed b Capi al BI eCross in i s capaci as adminis ra or of programs and pro ider rela ions for all companies.